

FusionFSM is the leading dedicated Foodservice Sector Sales, Research, Marketing and Business Development company. Working at the very heart of the UK foodservice sector we specialise in identifying and maximising the business opportunities for food and beverage products. Our clients, based in the UK or overseas, are world famous brands.....

AB WORLD FOODS

Authentic ethnic table-top and back-of-house product ranges including Blue Dragon, Levi Roots' Reggae Reggae Sauces and Grey Poupon mustards.



Askey's

No.1 in ice cream accompaniments, sauces and cones. Askey's topping sauces drizzled over waffles, pancakes or ice-cream create low cost and exciting finishing touches to all your dessert menu.



BASIC AMERICAN FOODS

Top quality dehydrated potato products. No preservatives, and no additives. A sensation in the USA and now the UK. The closest thing to scratch cooked mashed potato, but far more convenient.



beldessert
ENJOY GREAT BELGIAN TASTE



Tempting Beldessert range of frozen individual patisserie from Belgian family owned business, Galana. Authentic recipes with delicious Belgian chocolate, melting Lava Cakes and Tartelini.

CIRIO
1856

The Conserve Italia Group is an Italian co-operative of over 14,500 farmers. The quality of the Cirio range derives from the extreme care taken with growing, picking, processing and packaging the 100% Italian tomatoes.



Crusha is the UK's No.1 milkshake syrup. The original milkshake mix that encourages kids to drink more milk simply by adding fun flavours. Crusha has no artificial colours or flavours. Fully school compliant



DELICIOUS ALCHEMY
GLUTEN FREE MAGIC

A delicious gluten free range of frozen muffins, bread, cookies, cakes plus cereal mixes. All products are fully accredited to Coeliac UK's Cross Grain and free from GM, colours and artificial flavours.





One of the world's largest food groups "nourishing lives" with iconic food Brands renowned for quality and innovation



Market leading jams, preserves, spreads, honey and jellies. Including single portion ranges. Brands include

Gales, Roses Hartley's, Robertson's, Frank Cooper and Sun-Pat peanut butter.



Jack Link's USA #1 and world's fastest growing meat snacks brand.

Peperami - Original; Hot; Minis Grab Bag & new Roll. Ambient products for a wide range of foodservice snacking occasions



Scottish produced luxury ice creams in foodservice 5L size packs and 120ml mini ice cream pots complete with spoons in the lids.



The UK's No1 cereal brand Weetabix; Weetabix On-The-Go Breakfast Drink & Breakfast Biscuits. Alpen Bars

packed with delicious rolled oats, crunchy wholegrain wheatflakes and much more.



Crisps, lovingly made in Yorkshire since 1945 from local potatoes and cooked in sunflower oil.

Lattice, Crinkle and Straight cut crisps are all Coeliac UK accredited.



Delicious and nutritious range of dairy products to suit all foodservice situations and customers. Including Yoplait, Perle De Lait, Yop,

Liberté, Petit Filous, Frubes, Wildlife, Cal-in+ and WeightWatchers® desserts and yoghurts

